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30 October 2026

School Leadership
Principal / Head of ICT
Partner School

RE: Partnership Proposal — Juwam Future Tech Holiday Bootcamp
A holiday enrichment programme designed for parents, teachers, and learners

Dear School Leadership,

Greetings from **Juwam International Training College (JITC)**. We are pleased to present this partnership proposal for the **Juwam Future Tech Holiday Bootcamp** — a practical, project-based holiday programme that helps families and schools turn holiday time into meaningful digital skills development.

This proposal is written with two audiences firmly in mind: **parents**, who want safe, purposeful holiday learning with visible results; and **teachers**, who want enrichment that supports STEM, clubs, and learner motivation without replacing the formal curriculum.

> **Bootcamp information webpage:**
> https://mail.elearntraininginstitute.com/future-tech-holiday-bootcamp
> Share this page with parents and teachers for programme details, tracks, fees, and how to apply.
> Apply: https://mail.elearntraininginstitute.com/future-tech-holiday-bootcamp/apply
> School partnership form:
> https://mail.elearntraininginstitute.com/future-tech-holiday-bootcamp/partnership

1. About Juwam International Training College

Juwam International Training College is a Thika-based training institution offering practical skills programmes in ICT, business, cosmetology, counselling, and social work. We specialise in hands-on training that complements formal education and prepares young people for the digital economy.

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Website: juwamcollege.com

Bootcamp page: https://mail.elearntraininginstitute.com/future-tech-holiday-bootcamp

2. The Opportunity for Partner School

Give your child practical technology skills this holiday. The Juwam Future Tech Holiday Bootcamp is for Grade 7–12 learners in Kenya's Competency-Based Education (CBE) curriculum. It introduces Artificial Intelligence, Graphic Design, Web Design, and Web Hosting through hands-on, project-based training.

Theme: Build. Design. Automate. Publish.

This bootcamp complements Kenya's CBE curriculum for Junior School (Grade 7–9) and Senior School (Grade 10–12). It is a holiday enrichment programme in STEM, innovation, digital skills, and career readiness — not a replacement for school CBE lessons or assessments.

The programme supports CBE competencies for Grade 7–12: practical projects, creativity, communication, collaboration, critical thinking, problem-solving, digital literacy, innovation, self-efficacy, and career exploration.

Who the programme serves:

- Grade 7–12 learners following Kenya's CBE curriculum
- Junior School (Grade 7–9) and Senior School (Grade 10–12) learners interested in STEM, ICT, creativity, innovation, and digital careers
- Students interested in AI, graphic design, web design, and web hosting
- School clubs, Pre-Technical Studies and Computer Science learners, innovation clubs, STEM clubs, and holiday learners in Grade 7–12

3. Why This Matters to Parents

Parents want holiday time that is productive, safe, and meaningful — not idle screen time. The Future Tech Holiday Bootcamp turns curiosity about technology into guided, age-appropriate skills that learners can show, explain, and reuse at school and at home.

When parents ask, *"What will my child gain from this holiday?"*, the answer is concrete skill, not vague exposure:

- Clear outcomes parents can see: each learner builds a Digital Innovation Portfolio (AI-assisted work, design assets, a simple website, and basic publishing skills) instead of only sitting through theory.
- Complements — does not replace — school work: the programme strengthens CBE competencies for Grade 7–12 (creativity, digital literacy, problem-solving, collaboration) while leaving formal CBE lessons and assessments to the school.

- Responsible technology habits: learners practise safe, ethical AI use, verification of information, and awareness of privacy and misuse — skills parents increasingly expect at home.
- Confidence and presentation: learners present their projects, which builds communication skills parents value for interviews, clubs, and future pathways.
- Structured holiday engagement: fixed sessions, trainer support, and a certificate of participation/completion give families a tangible return on holiday investment.
- Flexible delivery options: home-based or school-based, online or physical — so families can choose what fits transport, supervision, and device access.

4. Why This Matters to Teachers

Teachers and school leaders need enrichment that supports clubs, STEM culture, and learner motivation without adding curriculum burden. This bootcamp is designed as a school-friendly partner programme that teachers can recommend with confidence.

For Computer Studies teachers, STEM patrons, careers teachers, and club patrons, the bootcamp is a ready partner — not an extra syllabus to invent:

- Curriculum-aligned enrichment: practical projects reinforce digital literacy, innovation, and career exploration without competing with schemes of work or exam calendars.
- Support for Computer Studies, STEM, and innovation clubs: ready-made holiday structure, lesson flow, and project briefs that clubs can point learners toward.
- Visible learner artefacts: portfolios and websites give teachers evidence of applied skill — useful for open days, club showcases, and parent meetings.
- Reduced facilitation load for the school: Juwam provides trainers, structured modules, LMS/H5P activities, assessment of the capstone, and certification.
- Safe, supervised digital practice: emphasis on responsible AI, online safety, and project discipline — themes teachers already promote in class.
- Partnership clarity: defined delivery model, cohort size, dates, and coordination so HOD ICT / careers / club patrons know exactly what is being offered to families.

> **Value in one line:** In short: parents gain a purposeful holiday programme with visible skills and a portfolio; teachers gain a trusted enrichment partner that strengthens STEM and digital culture without replacing classroom teaching.

5. Programme Overview for This Partnership

Programme: Juwam Future Tech Holiday Bootcamp
Proposed Period: August or November/December Holiday

Delivery Model: Home-based or School-based (Online / Physical)
Proposed Cohort Size: 30 learners
Programme webpage: https://mail.elearntraininginstitute.com/future-tech-holiday-bootcamp

By the end of the bootcamp, each learner should have a practical digital portfolio showing AI-assisted work, graphic design projects, a responsive website, and basic hosting/deployment skills.

Capstone — Digital Innovation Portfolio: Each learner creates an AI-assisted project plan, graphic design campaign poster, simple responsive website, basic hosted/published web project, and short project presentation.

6. Investment (Fees)

Fees are charged **per course**. Each course runs for **2 weeks · 2 hours a day · 5 days a week** (approximately 20 contact hours). Learners who enrol in more than one course pay for **each** course selected.

#	Course	Duration	School fee	Independent fee
1	**Artificial Intelligence Essentials**	2 weeks · 2 hours a day · 5 days a week	KES 10,000	KES 15,000
2	**Graphic Design**	2 weeks · 2 hours a day · 5 days a week	KES 10,000	KES 15,000
3	**Web Design Basics**	2 weeks · 2 hours a day · 5 days a week	KES 10,000	KES 15,000
4	**Web Hosting & Server Management**	2 weeks · 2 hours a day · 5 days a week	KES 10,000	KES 15,000

School partnership fee applies to learners enrolled through a partner school cohort. **Independent applicant fee** applies to families applying directly (not through a school partnership). All amounts are **per course**.

Fee model for this proposal: KES 10,000 per course (school partnership). Independent applicants: KES 15,000 per course. Each course: 2 weeks · 2 hours a day · 5 days a week.

7. Training Tracks Explained

Parents and teachers can expect four practical tracks. Each track ends with a mini project so progress is visible:

- **Artificial Intelligence Essentials**

What AI is and how students can use it responsibly; Prompt engineering; AI for study support; AI for writing and research assistance...

- **Graphic Design**
  Design principles; Layout and typography; Colour combinations; Brand identity basics...
- **Web Design Basics**
  Web foundations; HTML structure; CSS styling; Responsive layout...
- **Web Hosting & Server Management**
  Hosting architecture; Domain names and DNS; cPanel basics; Email hosting...

8. Learning Journey (Modules)

The programme follows a clear sequence from orientation to capstone — easy for teachers to explain to parents and for families to follow:

1. **Orientation and Digital Careers** — Welcome, bootcamp overview, digital careers, and online safety.
2. **Responsible AI and Prompt Engineering** — AI fundamentals, prompt engineering, and responsible use.
3. **AI for Study, Productivity, and Creativity** — AI tools for learning, writing, research, and presentations.
4. **Graphic Design Foundations** — Design principles, colour, layout, and typography.
5. **Branding and Social Media Design** — Brand identity, posters, flyers, and social media graphics.
6. **HTML and Web Structure** — Web foundations, HTML elements, and page structure.
7. **CSS and Responsive Web Design** — CSS styling, layouts, and responsive design.
8. **Website Project Development** — Build multi-page websites with forms, images, and navigation.
9. **Hosting, Domains, Security, and Backups** — Hosting basics, DNS, cPanel, SSL, email, and backups.
10. **Capstone Project and Presentation** — Digital Innovation Portfolio capstone and certification.

9. What Learners Take Home

These outcomes are what parents can look for at the end of the bootcamp, and what teachers can recognise as applied digital competence:

- Use AI responsibly for study support, research, writing, and productivity

- Apply graphic design principles to create posters, social media graphics, and brand assets
- Build responsive web pages using HTML and CSS
- Understand hosting, domains, DNS, SSL, and basic website deployment
- Complete a capstone Digital Innovation Portfolio project
- Present a practical technology project with confidence

10. Benefits to the School Community

- **For the school brand:** strengthens STEM, innovation, and digital-skills positioning with a structured holiday offering.
- **For parents:** a clear, supervised alternative to unstructured holiday screen time, with a portfolio and certificate.
- **For teachers:** enrichment that supports clubs and Computer Studies culture without rewriting schemes of work.
- **For learners:** confidence, creativity, and career awareness through real projects they can show.
- **Delivery flexibility:** home-based or school-based; online or physical — matched to lab access and family needs.

11. How Juwam Delivers (Our Commitment)

- Qualified trainers and structured lesson plans parents and teachers can trust
- Project-based learning with capstone portfolio assessment
- LMS content delivery with interactive H5P activities
- Certificates of participation/completion for successful learners
- Dedicated coordination for school partnership delivery, parent communication, and cohort logistics
- Emphasis on responsible AI use, online safety, and age-appropriate facilitation

12. Proposed Next Steps

1. Review the public bootcamp information page and share it with parents and teachers: https://mail.elearntraininginstitute.com/future-tech-holiday-bootcamp
2. Share this proposal with school leadership, relevant teachers (ICT / STEM / careers / clubs), and parent representatives as appropriate
3. Schedule a partnership meeting to align on parent messaging, teacher involvement, logistics, and cohort planning
4. Confirm preferred delivery model, dates, learner numbers, and any school lab/supervision requirements
5. Launch learner applications via

https://mail.elearntraininginstitute.com/future-tech-holiday-bootcamp/apply with clear information for parents and a briefing note for teachers

6. Onboard the cohort and begin the bootcamp with orientation for learners and guardians

We would be honoured to partner with **Partner School** so that parents see real holiday value and teachers see enrichment that strengthens — rather than distracts from — the school's academic and STEM mission.

More information: https://mail.elearntraininginstitute.com/future-tech-holiday-bootcamp

Yours faithfully,

Admissions & Partnerships Team
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